

Association Learning Strategy

We believe healthy communities depend on strong nonprofits that are connected to resources and each other and focused on common challenges. Through our learning program, our association strengthens nonprofits, connects them to resources and others, and supports them as they focus their community on issues of common concern.

| | What we know | What we do |
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|  | PEOPLE-CENTERED Learning begins with individuals. Nonprofit people bring knowledge, emotions, and connections to this work. These individuals come together into organizations that move forward missions. | <ul style="list-style-type: none">• Anchor our approach in the people we serve• Deliver programs that are inclusive and empathetic |
|  | NETWORKS Nonprofits connected to each other are able to share ideas and resources, reduce redundancy and competition, and develop collaborations. | <ul style="list-style-type: none">• Support community-based networks• Lead network leadership initiative to strengthen leadership skills• Partner with associations, foundations, and capacity builders• Produce conferences |
|  | TRAINING Nonprofit leaders, staff and volunteers need to know a lot, from how to engage a board to how to raise money. They take action with grab-and-go resources. | <ul style="list-style-type: none">• Deliver branded trainings on core topics• Partner on other trainings• Produce 100+ free and low-cost webinars each year• Online learning tools• Online library of templates |
|  | CURRICULUM & INSTRUCTION Nonprofit people don't have time to waste. They benefit best from trainings that are based in research-based adult learning practices and that are focused on performance. | <ul style="list-style-type: none">• Create curriculum using instructional design model that engages experts appropriately• Produce Train the trainer series for consultants and trainers• Collaborate across association programs |
|  | DATA Nonprofits change over time. We can better get them what they need if we have data to work with. | <ul style="list-style-type: none">• Follow national survey data• Partner on regional sector survey data collection• Leverage state data |

This is a sample high level strategy overview used to explain the learning program to partners and funders. Each of the five levels is supported by its own strategic thinking.