

Learning Program Decision-Making Criteria (DRAFT)

We will implement programs that meet these criteria:

	Option 1	Option 2
1. Consistent with our mission		
2. Consistent with our Theory of Change/strategic plan		
3. Reinforce our existing content framework (Principles/Practices, Standards for Excellence, etc.)		
4. Reinforce our commitment to high quality, every time		
5. Will not put us in competition with key allies and partners		
6. Will elevate our organization as a leader		
CORE		
7a. Will deepen our impact in this area, eventually in measurable ways		
8a. Will be funded or break even		
9a. Will strengthen our connection with our members		
10a. Will strengthen our connection with our partners/ vendors		
MORE		
7b. Will be a value add in the sector		
8b. Will break even or yield a financial surplus		
9b. Will strengthen our connection with our members		
10b. Will strengthen our connection with our partners/ vendors		

Scoring:

3 = Strong fit

2 = Medium fit

1 = No fit